

**2026 CAI-IL FESTIVAL ON THE LAKE: CHEERS TO 50 YEARS
SPONSORSHIP OPPORTUNITIES**

“THE HEADLINER” PRESENTING SPONSOR – 1 @ \$5,000

“2026 CAI-IL Festival on the Lake Presented by YOUR COMPANY!” Be the biggest name at the first ever CAI-IL Festival on the Lake! Your company name and logo will be on **ALL** social media and marketing for the event and on prominent signage at the registration area of the event.

“MAIN STAGE” SPONSOR – 1 @ \$1,750

If there’s one thing a CAI-IL party always has, it’s dancing! Make the stage and dance floor area all yours with your company logo throughout.

“THE HANGOUT” SPONSOR – 1 @ \$1,750

Whether you’re sipping a cocktail and listening to the music or having a bite to eat and checking out the views, this table area is the perfect place for your company logo.

“GOOD VIBES” PATIO SPONSOR – 1 @ \$1,750

What could be better than sunshine, the sound of lake waves, and some outdoor games? All of this... PLUS your company logo in the patio area!

“HYDRATION STATION” BAR AREA – 1 @ \$1,750

The best of both worlds – the sound of tunes and the view of the lake – the bar seating area has the party vibes and the chill vibes all in one. Your company logo will be displayed throughout this area.

“THE CHILL ZONE” LOUNGE AREA – 1 @ \$1,750

Sometimes you need a calm space to unwind, network with friends, and just chill out! Your company logo will be displayed in this area, making your company the chilliest spot in the house!

“LAKESIDE TUNES” BAND SPONSOR – 3 @ \$1,225

What’s a festival without some tunes? The band, “Chandelier” will be jamming out to music from every genre with your company name/logo nearby.

“FLIPS & SIPS” AERIAL BARTENDER & HOOP SPONSOR – 3 @ \$1,225

Upside down and around the room! The aerial bartender will serve a signature cocktail while suspended above the crowd, followed by hula hooping throughout the venue to dazzle the crowd. All with your company name/logo displayed! Sponsors have the opportunity to provide 75 branded cups to be used for the event.

“SILKS IN THE SKYLINE” AERIAL ARTIST SPONSOR – 3 @ \$1,225

Take your sponsorship to new heights with the aerial silks performer. The artist will captivate the audience with her graceful choreography, all with your company name/logo displayed.

“SNAP HAPPY” PHOTO BOOTH SPONSOR – 3 @ \$1,225

Guests can capture the energy of the evening with a keepsake photo strip with your company’s name/logo.

“THE H.O.A.sis” BAR SPONSOR – 8 @ \$825

Whether it’s an ice-cold glass of lemonade or a fruity cocktail to enjoy, no festival on the lake is complete without something to sip on! Your company/name logo will be displayed in the bar area. Sponsors have the opportunity to provide 50 branded cups to be used for the event.

“PARK IT LIKE IT’S HOT” VALET SPONSOR – 8 @ \$825

The only way to park at the venue, your company will stand out with signage at the valet area and your company name/logo on valet parking registration and communication.

“APPS & WRAPS” CATERING SPONSOR – 10 @ \$625

If there’s one thing festivals are known for, it’s great food! Guests will enjoy a wide array of yummy bites with your company name/logo displayed in all food service areas.

“CHEERS TO 50 YEARS” TABLE SPONSOR – 10 @ \$625

What’s more important than coming together? Celebrate 50 years of CAI-IL bringing people together with your company name/logo displayed on all tables.

“TREAT YO-SELF” DESSERT SPONSOR – 10 @ \$415

Put the cherry on top of a fun-filled festival! Your company name/logo displayed while guests indulge in a sweet treat.

“WILLIS TOWER” GIANT JENGA SPONSOR – 10 @ \$415

There’s no better way to have some Midwest fun in the sun than some lawn games by the lake! Enjoy seeing your company name/logo near the game as guests try not to topple the giant Jenga tower.

“THE BEAN” CORNHOLE SPONSOR – 10 @ \$415

Is it even a Midwest party without cornhole? Your company name/logo will be part of what is likely the most beautiful scenery anyone has ever had for a game of cornhole.

“LAKE SHORE DRIVE” LADDERBALL SPONSOR – 10 \$415

The name of the game is to aim! Display your company name/logo near this game, where guests try not to get “thrown off” by the stunning view of the Chicago skyline!

“FESTIVAL FLAIR” SWAG BAG SPONSOR – 10 @ \$415

Provide a giveaway item for each attendee’s swag bag handed out at registration. Choose from a list of festival-related items to really enhance the experience for guests. Items must be delivered to the CAI-IL office no later than July 31.