



**COMMON  
INTEREST  
MAGAZINE**

*An affordable magazine  
targeted to your ideal audience.*

CAI Members—Promote your company to thousands of people in your target market every quarter by advertising in Common Interest Magazine, the Nationally Award Winning Publication of the Illinois Chapter of CAI.

Over 1,900 magazines are delivered in print quarterly and are also available electronically to thousands more with live website links to your advertisement.

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Register on-line at:  
[www.cai-illinois.org](http://www.cai-illinois.org)

ISSUE INFORMATION AND CLOSING DATES	
<input type="checkbox"/> Spring (March mailing) - closes Feb 1	<input type="checkbox"/> Fall (September mailing) - closes Aug 1
<input type="checkbox"/> Summer (June mailing) - closes May 1	<input type="checkbox"/> Winter (December mailing) - closes Nov 1

ADVERTISING AVAILABLE TO CAI MEMBERS ONLY	
ADVERTISING TYPE	Price (per issue)
Front Cover Square with Feature Story	\$3,500
Back Cover (Full color included)	\$2,275
Inside Front Cover (Full color included)	\$1,900
Inside Back Cover (Full color included)	\$1,900
Full Page	\$1,350
Half Page (Vertical or Horizontal)	\$ 975
Quarter Page	\$ 725
Deluxe Classified	\$ 415
Full Color	\$ 315
2nd Color	\$175
Special Position (subject to availability)	\$300



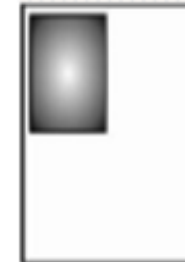
**Full Page**  
7-1/2"w x 10"h



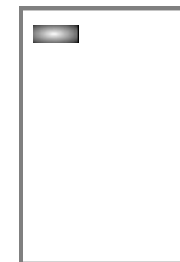
**Half Page  
(vertical)**  
3-5/8"w x 10"h



**Half Page  
(horizontal)**  
7-1/2"w x 4-7/8"h



**Quarter Page**  
3-5/8"w x 4-7/8"h



**Deluxe Classified**  
2-3/8"w x 1-"h  
50 words or less  
Typeset by  
publisher