



## 2026 IL Condo-HOA Conference & Expo



### Cheers to 50 Years of Excellence

#### 2026 CAI-IL Condo-HOA Conference & Expo Sponsorship & Advertising Opportunities

Join us as we celebrate **50 years of building better communities!** This 50th celebration is more than a marker in time—it's a celebration of progress and possibility. Be part of this legacy by sponsoring the largest event for community associations and industry professionals.

#### All sponsors will be recognized in the:

- Event Book
- CAI-IL Website
- Spring 2026 issue of *Common Interest* magazine

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#### KEYNOTE SPEAKER

##### Limit 1 | \$5,000

Sponsor the keynote that kicks off the next 50 years! Includes company name/logo on all marketing related to the keynote presentation “Keynote by Jeff Owens Presented by Your Company”. Includes premier signage at the presentation, ability for a few minutes at the mic to talk about your company and to introduce the keynote speaker, and ability to walk the room with a mic to help moderate questions. This sponsorship also includes a 30-45 minute consulting session with Jeff Owens, the keynote speaker, which can take place during the conference or via zoom at another time.

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#### PROMOTIONAL ITEM

##### Limit 1 | \$1,750

Be the name attendees take home! Your logo will appear on a special item distributed to the **first 750 guests** at registration—an unforgettable party favor that keeps your brand top-of-mind.

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#### ATTENDEE BAG

##### Limit 2 | \$1,750

Your logo will be printed on **reusable conference bags** given to the first 750 attendees. These bags are highly visible and used long after the event—offering year-round brand exposure.

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## MAIN EXHIBIT HALL ENTRANCE

**Limit 6 | \$1,225**

Make your mark at the main entryway with a **61" x 40" logo panel** on the grand entrance structure—seen by every attendee entering the hall.

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## EDUCATION EXHIBIT HALL ENTRANCE

**Limit 6 | \$825**

Feature your logo on prominent signage as attendees transition from classroom sessions into the Exhibit Hall.

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## ATTENDEE INFORMATION PAGE

**Limit 6 | \$825**

Sponsor the digital hub that sees **7,000+ views** during the event. Your logo will be featured on the landing page and sponsor tab—maximum exposure on a high-traffic tool.

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## SPECIALTY BAR DRINKS

**Limit 4 | \$825**

Sponsor a custom cocktail at the networking reception—complete with a **fun company-themed drink name**. Option to provide branded cups (at your expense) to enhance the celebration.

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## EDUCATION SESSION

**1 per session | \$625**

Welcome attendees to an education session with **2 minutes at the mic**, signage at the door, and the opportunity to distribute materials. Must arrive 10 minutes before the session starts to address the crowd.

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## LOUNGE

**Limit 10 | \$625**

Sponsor a branded lounge space in the Exhibit Hall where attendees can rest, network, and connect.

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## **BAR**

### **Limit 12 | \$415**

Sponsor **five bars** at Friday's 3–5 p.m. networking reception. Signage with your company name will be displayed at each sponsored bar station.

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## **MORNING COFFEE**

### **Limit 12 | \$415**

Help attendees start strong! Coffee is served from 8:00 a.m. until supply runs out—your logo will be on signage in the coffee area.

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## **MORNING SNACK**

### **Limit 12 | \$415**

Sponsor morning snacks and pastries with your name/logo on display at the refreshment area.

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## **LUNCH**

### **Limit 12 | \$415**

Sponsor the lunch seating area. Your name/logo will be listed on a large sign where attendees gather for lunch and on tables in the seating area.

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## **SCAVENGER HUNT**

### **Limit 15 | \$415**

Be a featured stop! Attendees must visit your booth to receive a stamp and move closer to winning prizes. Your company will be listed on the game card.

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## **BIRTHDAY TREAT**

### **Limit 10 | \$415**

No birthday party is complete without dessert! Your name will appear on signage at the sweet treat table.

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## GIVEAWAY / INSERT

**Limited | \$415** (*First come, first served*)

Provide a branded giveaway distributed to the **first 750 attendees**. You must provide **750 items** by **February 6, 2026**.

### Ship to:

2026 CAI-IL Condo–HOA Conference & Expo  
1821 Walden Office Square, Suite 100  
Schaumburg, IL 60173

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### Advertising Opportunities – *Printed Conference Guide*

Printed copies available for the **first 750 attendees**. Promote your company, booth location, or highlight a special offer.

- **Inside Cover** – \$1,225
  - **Full Page** – \$825
  - **Half Page** – \$625
  - **Quarter Page** – \$425
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Ready to sponsor? Have questions?

Let's make your brand part of the party!

Contact us at [cherylm@cai-illinois.org](mailto:cherylm@cai-illinois.org) or call **(847) 301-7505**.