

# ANNUAL PARTNERSHIPS

## 2026

Partnering for  
Success: Advancing  
Your Business and  
Elevating Our  
Industry Together

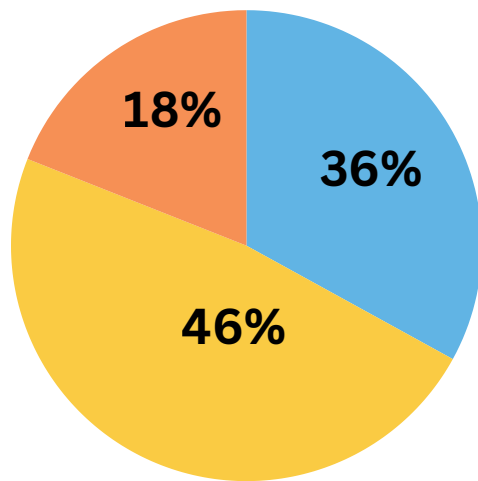


CAI-IL Annual Partnerships equip your company with the tools, exposure, and access needed to grow your reach, elevate your brand, and connect directly with key decision makers in the community association industry.

ILLINOIS CHAPTER  
**community**  
ASSOCIATIONS INSTITUTE



# Reach Your Target Market



Homeowner Leaders

Community Association Managers & Management Companies

Business Partners

## PROGRAM DETAILS

### WHY PARTICIPATE?

The CAI-IL Annual Partner Program gives your company consistent exposure at chapter events throughout the year—both in-person and virtual—helping you increase brand visibility and build valuable relationships in the community association market.

As a participating company, you'll gain direct access to your target audience through year-round promotion, advertising, and networking opportunities. CAI-IL represents over 100,000 homeowners and managers through outreach to nearly 1,800 engaged members, giving you unmatched visibility in the industry.

Beyond the business benefits, your partnership supports CAI-IL's mission. Your financial contribution helps fund education, advocacy, and programs that serve the community association industry. Being a partner is a powerful way to show your commitment to the community and the success of the chapter.

### MANAGEMENT COMPANY COPPER PARTNERS

Management companies often partner with CAI-IL for different reasons than business partners. That's why we offer a customized Copper-level option designed specifically for management companies. This flexible partnership allows you to use flex funds to send managers to education programs and social events, upgrade sponsorships, or invest in advertising. It's an efficient way to support your team, boost visibility, and stay connected to the community association industry.

### PARTNER BENEFITS

Annual Partners receive an unparalleled list of benefits. Many of the benefits are tangible, such as significantly enhanced advertising placements, flex dollars to spend on additional sponsorships, and special recognition as Annual Partners. Many of the benefits come in the form of increased exposure and are perception-based. Recognition as an Annual Partner means that your company will be listed on signage at events, listed in printed marketing materials, and offered repeated thanks and verbal recognition throughout the year.

### PARTNERSHIP TERMS

All events and advertising require you to register or create an insertion order to activate your partnership credits. Partnership participation requires you to hold a current membership with CAI, which is separate from partnership. All 2026 unused partnership credits expire on December 31, 2026.



# DIAMOND PARTNERSHIP: **\$20,000**

## 5 MAJOR EVENTS

### Conference & Exposition--\$7515

- Two Premium exhibitor booths (10 x 10)
- Two carpet & two padding (10 x 10)
- 1st choice selection of booth space
- Full page advertisement in event book
- Diamond Partner notation by company listing(s)
- Additional 40 words for company description in event book
- \$1,750 Sponsorship towards event
- 1st choice selection of sponsorship choices
- Logo on conference bag or similar item
- Post event mention in Common Interest Magazine
- Ability to not exhibit and transfer up to \$4940 exhibit fees to flex fund (must commit at time of registration)

### Golf Outing--\$1750

- \$1,750 Sponsorship towards event
- 1st choice selection of sponsorship choices
- Ability to reserve dinner seating for your purchased/reserved tickets
- Company logo associated with event giveaway bag
- Post event mention in Common Interest Magazine

### Summer Social--\$1750

- \$1,750 Sponsorship towards event
- 1st choice selection of sponsorship choices
- Post event mention in Common Interest Magazine

### Excellence Awards & Winter Gala--\$1750

- Ability to reserve dinner seating for up to 10
- \$1,750 Sponsorship towards event
- 1st choice selection of sponsorship
- Post event mention in Common Interest Magazine

### Family 5k: Community Advocacy on the Run

- Ability to use flex funds to purchase event sponsorships

## 1 PUBLICATION

### Common Interest Magazine

- Ability to use flex funds to purchase advertising at a 30% discount
- One "Company Spotlight" article in Common Interest Magazine highlighting company, personnel, service
- Listing in 2026 issues as an Annual Diamond Partner

# MORE INCLUSIONS

## Digital Communications

- Ability to use flex funds to purchase website ads at a 30% discount
- Listing as an Annual Diamond Partner with link to company website on partner page.

## Programs (Choose TWO)--\$1200

Member Networking Breakfast/Happy Hour  
--OR--

- Chapter Educational Program
- Event/Refreshment sponsor of two (2) member networking events, education programs, or homeowner materials
  - Mention with logo (and live link where possible) on event marketing
  - Opportunity to provide marketing materials
  - Opportunity for "minute at the mic" to address attendees

--OR--

- \$600 discount off your total Legal Forum participation fees (for law firm Partners only and \$600 to sponsor an additional program
- Law firms are excluded from sponsoring Legal Forum but may use this benefit to reduce presentation participation fees

## Flex Fund--\$6035

- \$6,035 to spend toward upgraded sponsorships, 30% off advertising or attendance at the Golf Outing, Summer Social, or Excellence Awards & Winter Gala
- \*\*\* Any flex fund balance remaining after October 15, 2026 will be added to a Homeowner Leader ticket pool to allow Homeowner members to attend the Excellence Awards & Winter Gala at no charge on a first come first served basis. Homeowners will be provided a list of companies who contributed to the pool of tickets.

## Chapter Communications

- Sponsor listing on the CAI Learning Center page
- Ability to record a 5 to 10 minute video on a topic related to your industry for distribution on CAI's website and in social media.
- Logo with prominent mention on weekly Chapter email
- Ability to submit information in industry happenings section of weekly emails
- Ability to submit two volunteer/company spotlight features in weekly emails
- Diamond Partner Listing on all education materials
- Listing on Annual Partner Banner brought to major event and displayed at the chapter office

## Online Membership Directory

- Ability to use flex funds to purchase online advertising at a 30% discount
- Company logo on directory landing page
- Diamond Partner notation by company listing(s)
- Excel file of membership listing

**Get to Know Our Partners** [View All Partners](#)

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We were made to serve community associations. For more than two decades, we've been committed to helping associations reach their financial goals with an unmatched level of service. [Learn More](#)

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Together we'll shape the future.  
We serve community associations of all sizes throughout the Chicagoland area. We provide common element repair financing to associations as small as six-units as well as to large high-rise communities and sprawling city or suburban townhome associations. [Learn More](#)

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# PLATINUM PARTNERSHIP: **\$13,350**

## 5 MAJOR EVENTS

### Conference & Exposition--\$4320

- One Premium exhibitor booth (10 x10)
- One carpet & padding (10 x 10)
- 3-day early notice for choice of booth
- Half page advertisement in event book
- Platinum Partner notation by company listing(s)
- \$1,225 Sponsorship towards event
- 3-day early notice of sponsorship choices
- Company name on conference bag or similar item
- Post event mention in Common Interest® Magazine
- Ability to transfer up to \$2,470 in exhibit fees to flex fund (must commit at time of registration)

### Golf Outing--\$1225

- \$1,225 Sponsorship towards event
- 3-day early notice of sponsorship choices
- Company logo associated with event giveaway bag
- Post event mention in Common Interest® Magazine

### Summer Social--\$1225

- \$1,225 Sponsorship towards event
- 3-day early notice of sponsorship choices
- Post event mention in Common Interest® Magazine

### Excellence Awards & Winter Gala--\$1225

- \$1,225 Sponsorship towards event
- 3-day early notice of sponsorship choices
- Post event mention in Common Interest® Magazine

### Family 5k: Community Advocacy on the Run

- Ability to use flex funds to purchase event sponsorships

## 1 PUBLICATION

### Common Interest Magazine

- Ability to use flex funds to purchase advertising at a 30% discount
- Listing in 2026 issues as an Annual Platinum Partner

# MORE INCLUSIONS

## Digital Communications

- Ability to use flex funds to purchase website ads at a 30% discount
- Listing as an Annual Platinum Partner with link to company website on partner page.

## Programs (Choose TWO)--\$1200

Member Networking Breakfast/Happy Hour

--OR--

Chapter Educational Program

- Event/Refreshment sponsor of two (2) member networking events, education programs, or homeowner materials
- Mention (with logo and live link where possible) on event marketing
- Opportunity to provide marketing materials
- Opportunity for "minute at the mic" to address attendees

--OR--

- \$600 discount off your total Legal Forum participation fees (for law firm Partners only and \$600 to sponsor an additional program)
- Law firms are excluded from sponsoring Legal Forum but may use this benefit to reduce presentation participation fees

## Flex Fund--\$4155

- \$4,155 to spend toward upgraded sponsorships, 30% off advertising or attendance at the Golf Outing, Summer Social, or Excellence Awards & Winter Gala
- \*\*\* Any flex fund balance remaining after October 15, 2026 will be added to a Homeowner Leader ticket pool to allow Homeowner members to attend the Excellence Awards & Winter Gala at no charge on a first come first served basis. Homeowners will be provided a list of companies who contributed to the pool of tickets.



## Chapter Communications

- Ability to record a 5 to 10 minute video on a topic related to your industry for distribution on CAI's website and in social media.
- Logo with link to website on one weekly email
- Ability to submit two volunteer/company spotlight features in weekly emails
- Platinum Partner Listing on all education materials
- Listing on Annual Partner Banner brought to major event and displayed at the chapter office

## Online Membership Directory

- Ability to use flex funds to purchase online advertising at a 30% discount
- Platinum Partner notation by company listing(s)
- Excel file of membership listing





**GOLD PARTNERSHIP: \$9,475**

## 5 MAJOR EVENTS

### Conference & Exposition--\$3720

- One premium exhibitor booth (10 x10)
- One carpet & padding (10 x 10)
- Early notice on choice of booth
- ¼ Page Advertisement in event book
- Gold Partner notation by company listing(s)
- \$825 Sponsorship toward event
- Company name on conference & exposition bag or similar item
- Post event mention in Common Interest® Magazine
- Ability to transfer up to \$2,470 in exhibit fees to flex fund (must commit at time of registration)

### Golf Outing--\$825

- \$825 Sponsorship towards event
- Company name associated with event giveaway bag
- Post event mention in Common Interest® Magazine

### Summer Social--\$825

- \$825 Sponsorship towards event
- Post event mention in Common Interest® Magazine

### Excellence Awards & Winter Gala--\$825

- \$825 Sponsorship towards event
- Post event mention in Common Interest® Magazine

### Family 5k: Community Advocacy on the Run

- Ability to use flex funds to purchase event sponsorships

## 1 PUBLICATION

### Common Interest Magazine

- Ability to use flex funds to purchase advertising at a 30% discount
- Listing in 2026 issues as an Annual Gold Partner

# MORE INCLUSIONS

## Digital Communications

- Ability to use flex funds to purchase website ads at a 30% discount
- Listing as an Annual Gold Partner with link to company website on partner page

## Programs (Choose TWO)--\$1200

Member Networking Breakfast/Happy Hour

--OR--

Chapter Educational Program

- Event/Materials/Refreshment sponsor of two (2) member networking events, chapter educational programs, or homeowner materials
- Mention with logo (and live link where possible) on all event marketing
- Opportunity to provide marketing materials at sponsored event
- Opportunity for “minute at the mic” to address attendees
- Law firms are excluded from sponsoring Legal Forum

## Flex Fund--\$2080

- \$2,080 to spend toward upgraded sponsorships, 30% off advertising or attendance at the Golf Outing, Summer Social, or Excellence Awards & Winter Gala.
- \*\*\*Any flex fund balance remaining after October 15, 2026 will be added to a Homeowner Leader ticket pool to allow Homeowner members to attend the Excellence Awards & Winter Gala at no charge on a first come first served basis. Homeowners will be provided a list of companies who contributed to the pool of tickets.

## Chapter Communications

- Ability to record a 5 to10-minute video on a topic related to your industry for distribution on CAI's website and in social media.
- Logo with link to website on one weekly email
- Gold Partner listing on all education materials
- Ability to submit one volunteer/company spotlight feature in weekly emails
- Listing on Annual Partner banner brought to major events and displayed at the chapter office

## Online Membership Directory

- Ability to use flex funds to purchase online advertising at a 30% discount
- Gold Partner notation by company listing(s)
- Excel file of membership listing





**SILVER PARTNERSHIP: \$7,275**

## 5 MAJOR EVENTS

### Conference & Exposition--\$2525

- One regular exhibitor booth (10 x10)
- Early notice on choice of booth
- Silver Partner notation by company listing(s)
- \$625 Sponsorship toward event
- Company name on conference & exposition bag or similar item
- Post event mention in Common Interest® Magazine
- Ability to transfer up to \$1,900 in exhibit fees to flex fund (must commit at time of registration)

### Golf Outing--\$625

- \$625 Sponsorship towards event
- Company name associated with event giveaway bag
- Post event mention in Common Interest® Magazine

### Summer Social--\$625

- \$625 Sponsorship towards event
- Post event mention in Common Interest® Magazine

### Excellence Awards & Winter Gala--\$625

- \$625 Sponsorship towards event
- Post event mention in Common Interest® Magazine

### Family 5k: Community Advocacy on the Run

- Ability to use flex funds to purchase event sponsorships

## 1 PUBLICATION

### Common Interest Magazine

- Ability to use flex funds to purchase advertising at a 30% discount
- Listing in 2026 issues as an Annual Silver Partner

# MORE INCLUSIONS

## Digital Communications

- Ability to use flex funds to purchase website ads at a 30% discount
- Listing as an Annual Silver Partner with link to company website on partner page

## Programs (Choose TWO)--\$1200

Member Networking Breakfast/Happy Hour

--OR--

Chapter Educational Program

- Event/Materials/Refreshment sponsor of two (2) member networking events, chapter educational programs, or homeowner materials \$1,200
- Mention with logo (and live link where possible) on all event marketing
- Opportunity to provide marketing materials at sponsored event
- Opportunity for "minute at the mic" to address attendees
- Law firms are excluded from sponsoring Legal Forum

## Flex Fund--\$1675

- \$1,675 to spend toward upgraded sponsorships, 30% off advertising, or attendance at the Golf Outing or Excellence Awards & Winter Gala.
- \*\*\*Any flex fund balance remaining after October 15, 2026 will be added to a Homeowner Leader ticket pool to allow Homeowner members to attend the Excellence Awards & Winter Gala at no charge on a first come first served basis. Homeowners will be provided a list of companies who contributed to the pool of tickets.

## Chapter Communications

- Logo with link to website on one weekly email
- Silver Partner listing on all education materials
- Listing on Annual Partner banner brought to major events and displayed at the chapter office

## Online Membership Directory

- Ability to use flex funds to purchase online advertising at a 30% discount
- Silver Partner notation by company listing(s)
- Excel file of membership listing





# BRONZE PARTNERSHIP: **\$5,025**

## 5 MAJOR EVENTS

### Conference & Exposition--\$2315

- One regular exhibitor booth (10 x10)
- Early notice on choice of booth
- Bronze Partner notation by company listing(s)
- \$415 Sponsorship toward event
- Company name on conference & exposition bag or similar item
- Post event mention in Common Interest® Magazine
- Ability to transfer up to \$1,900 in exhibit fees to flex fund (must commit at time of registration)

### Golf Outing--\$415

- \$415 Sponsorship towards event
- Company name bag associated with event giveaway
- Post event mention in Common Interest® Magazine

### Summer Social--\$415

- \$415 Sponsorship towards event
- Post event mention in Common Interest® Magazine

### Excellence Awards & Winter Gala--\$415

- \$415 Sponsorship towards event
- Post event mention in Common Interest® Magazine

### Family 5k: Community Advocacy on the Run

- Ability to use flex funds to purchase event sponsorships

## 1 PUBLICATION

### Common Interest Magazine

- Ability to use flex funds to purchase advertising at a 30% discount
- Listing in 2026 issues as an Annual Bronze Partner

# MORE INCLUSIONS

## Digital Communications

- Ability to use flex funds to purchase website ads at a 30% discount
- Listing as an Annual Bronze Partner with link to company website on partner page

## Flex Fund \$1,465

- \$1,465 to spend toward upgraded sponsorships or 30% off advertising. Bronze Partners do not have the ability to purchase tickets using flex funds.
- \*\*\*Any flex fund balance remaining after October 15, 2026 will be added to a Homeowner Leader ticket pool to allow Homeowner members to attend the Excellence Awards & Winter Gala at no charge on a first come first served basis. Homeowners will be provided a list of companies who contributed to the pool of tickets.

## Chapter Communications

- Logo alongside another Bronze Partner, with link to website on one weekly email
- Bronze Partner listing on all education materials
- Listing on Annual Partner banner brought to major events and displayed at the chapter office

## Online Membership Directory

- Ability to use flex funds to purchase online advertising at a 30% discount
- Bronze Partner notation by company listing(s)
- Excel file of membership listing





# COPPER PARTNERSHIP FOR MANAGEMENT COMPANIES: **\$4,850**

## 5 MAJOR EVENTS

### Conference & Exposition--\$1040

- \$415 Sponsorship toward event
- Half page ad in conference guide
- Company name on conference & exposition bag or similar item
- Post event mention in Common Interest® Magazine

### Golf Outing--\$415

- \$415 Sponsorship towards event
- Company name associated with event giveaway
- Post event mention in Common Interest® Magazine

### Summer Social--\$415

- \$415 Sponsorship towards event
- Post event mention in Common Interest® Magazine

### Excellence Awards & Winter Gala--\$415

- \$415 Sponsorship towards event
- Post event mention in Common Interest® Magazine

### Family 5k: Community Advocacy on the Run

- Ability to use flex funds to purchase event sponsorships

## 1 PUBLICATION

### Common Interest Magazine

- Ability to use flex funds to purchase advertising at a 30% discount
- Listing in 2026 issues as an annual Copper Partner

# MORE INCLUSIONS

## Digital Communications

- Ability to use flex funds to purchase website ads at a 30% discount
- Listing as an Annual Copper Partner with link to company website on partner page

## Programs (Choose ONE Each)--\$1200

Member Networking Breakfast/Happy Hour/Chapter Educational Program

AND

Homeowner Education Materials

- Event/Materials/Refreshment sponsor of one (1) member networking event or chapter educational program,
  - Mention with logo (and live link where possible) on all event marketing
  - Opportunity to provide marketing materials at sponsored event
  - Opportunity for “minute at the mic” to address attendees
- Homeowner education DCAL and HOA Q&A materials
  - Company logo on all DCAL and HOA Q&A materials

## Flex Fund--\$1365

- \$1,365 to spend toward upgraded sponsorships, 30% off advertising, or manager attendance at Conference & Expo, Golf Outing, Summer Social, Excellence Awards & Winter Gala, or education events
- \*\*\*Any flex fund balance remaining after October 15, 2026 will be added to a Homeowner Leader ticket pool to allow Homeowner members to attend the Excellence Awards & Winter Gala at no charge on a first come first served basis. Homeowners will be provided a list of companies who contributed to the pool of tickets.

## Chapter Communications

- Logo alongside a Bronze or Copper Partner, with link to website on one weekly email
- Copper Partner listing on all education materials
- Listing on Annual Partner banner brought to major events and displayed at the chapter office

## Online Membership Directory

- Ability to use flex funds to purchase online advertising at a 30% discount
- Copper Partner notation by company listing(s)
- Excel file of membership listing



## 2026 Annual Sponsor Package Summary

Benefits	Diamond	Platinum	Gold	Silver	Bronze	Copper
		\$20,000/yr	\$13,350/yr	\$9,475/yr	\$7,725/yr	\$5,025/yr

### Conference & Exposition

Booth Space	2 Premium Booths	Premium Booth	Premium Booth	Regular Booth	Regular Booth	N/A
1st Choice Selection for Booth & Sponsorship	Yes	No	No	No	No	N/A
3-Day Early Notice for Booth & Sponsorship	No	Yes	No	No	No	N/A
Early Notice for Booth	No	No	Yes	Yes	Yes	N/A
Booth Carpet & Padding	Yes for 2 booths	Yes	Yes	No	No	N/A
Conference Book Ad	Full Page	Half Page	Quarter Page	No	No	Half Page
Additional 40-word Description in Conference Book	Yes	No	No	No	No	No
Sponsorship Level	\$1,750	\$1,225	\$825	\$625	\$415	\$415
Listing on Conference Bag	Logo	Company Name	Company Name	Company Name	Company Name	Company Name
Ability to Transfer \$ to Flex Fund	\$4,930	\$2,350	\$2,350	\$1,850	\$1,850	N/A
Mention in Common Interest	Yes	Yes	Yes	Yes	Yes	Yes

## Golf Outing

Sponsorship	\$1,750	\$1,225	\$825	\$625	\$415	\$415
1st Choice Selection for Sponsorship	Yes	No	No	No	No	No
3-Day Early Notice for Sponsorships	No	Yes	No	No	No	No
Listing Associated with Event Giveaway Bag	Logo	Logo	Company Name	Company Name	Company Name	Company Name
Ability to Reserve Dinner Seating	Yes	No	No	No	No	No
Mention in Common Interest	Yes	Yes	Yes	Yes	Yes	Yes

## Summer Social

Sponsorship	\$1,750	\$1,225	\$825	\$625	\$415	\$415
1st Choice Selection for Sponsorship	Yes	No	No	No	No	No
3-Day Early Notice for Sponsorships	No	Yes	No	No	No	No
Mention in Common Interest	Yes	Yes	Yes	Yes	Yes	Yes

## Excellence Award & Winter Gala

Sponsorship	\$1,750	\$1,225	\$825	\$625	\$415	\$415
1st Choice Selection for Sponsorship	Yes	No	No	No	No	No
3-Day Early Notice for Sponsorships	No	Yes	No	No	No	No
Ability to Reserve Dinner Seating	Yes	No	No	No	No	No
Mention in Common Interest	Yes	Yes	Yes	Yes	Yes	Yes

## Common Interest Magazine

Ability to Use Flex Funds to Purchase Advertising at a 30% Discount	Yes	Yes	Yes	Yes	Yes	Yes
Listing as an Annual Partner	Yes	Yes	Yes	Yes	Yes	Yes
Company Spotlight in One Issue	Yes	No	No	No	No	No

## Online Membership Directory

Ability to Use Flex Funds to Purchase Advertising at a 30% Discount	Yes	Yes	Yes	Yes	Yes	Yes
Ability to Choose Ad Placement	Yes	Yes	No	No	No	No
Partner Notation by Company Listing	Yes	Yes	Yes	Yes	Yes	Yes
Excel File of Membership Listing	Yes	Yes	Yes	Yes	Yes	Yes

## Digital Communications

Listing as an Annual Partner with Link to Company Website on Partner Page	Yes	Yes	Yes	Yes	Yes	Yes
Ability to Use Flex Funds to Purchase Website Ads at a 30% Discount, Purchase an Enhanced Listing in the Online Service Directory	Yes	Yes	Yes	Yes	Yes	Yes

## Chapter Communications

Ability to Record 5 to 10 Minute Industry Topic Video	Yes	Yes	Yes	No	No	No
Weekly Email - Logo	Yes	No	No	No	No	No
One Weekly Email Sponsorship	No	Yes	Yes	Yes	Yes	Yes
Ability to Submit Industry Happenings to Email	Yes	No	No	No	No	No
Ability to Submit Volunteer/Company Spotlight	Yes	Yes	Yes	No	No	No
Annual Partner Listing on all Education Materials	Yes	Yes	Yes	Yes	Yes	Yes

## Educational Programs

Sponsorship	\$1,200	\$1,200	\$1,200	\$1,200	\$0	\$1,200
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## Flex Fund

Flex Fund Starting Balance	\$6,035	\$4,155	\$2,080	\$1,675	\$1,465	\$1,365
May Use Flex Funds for Summer Social, Excellence Awards & Winter Gala Attendee Tickets	Yes	Yes	Yes	No	No	Yes
May Use Flex Funds for Golf Attendee Tickets	Yes	Yes	Yes	Yes	No	Yes
Ability to use flex funds to purchase event sponsorships for Family 5K	Yes	Yes	Yes	Yes	Yes	Yes