



Sponsorship Opportunities

All sponsors will be recognized in the event book, on the CAI-IL website and in the Spring issue of *Common Interest* magazine

PROMOTIONAL ITEM (Limit 1) \$1500

Sponsor the gift that keeps on giving. The promotional item with your logo on it will be given to the first 750 people at the registration area.

ATTENDEE BAG (Limit 2) \$1500

Display your company name/logo on conference bags carried by attendees throughout the event. These reusable bags are highly visible and useful even after the event. Bags are given to the first 750 attendees.

EXHIBIT HALL ENTRANCE (Limit 5) \$1000

A large structure will greet people as they enter the Exhibit Hall. Your logo will be displayed on a 61" x 40" panel on the entryway structure which every attendee will pass through when entering the hall.

MAIN STAGE (Limit 4) \$1000

New this year will be a main stage and emcee just inside the expo hall. Your logo will be displayed on a banner on the stage. You will also have the opportunity to come to the main stage to give a 7-minute presentation on your company and best practices in your industry. Presentations to be given between 1230 – 3:00 (during lunch and exhibit hall hours)

ATTENDEE INFORMATION PAGE (Limit 2) \$750

Attendees visit the online information page over 7,000 times to help them navigate the conference. Session materials, speaker information, exhibit hall map, local information, etc. will be on the page. Your company logo will be included on the landing page and will be listed in the sponsor tab.

EDUCATION (1 per education session) \$550

Welcome attendees by exclusively sponsoring an education session and proudly displaying your name at the entrance of the room. You will also have a 3-minute opportunity to address the attendees and provide promotional materials. A company representative must arrive 10 minutes prior the session in order to speak to the group.

BAR (Limit 12) \$250

The Friday networking reception will be held in the expo hall from 3:00pm – 5:30pm. Four bars will be placed throughout the hall. Offer free cocktails to attendees by sponsoring the bars. Your company name will be displayed on signage near the bars for all attendees to see.

MORNING COFFEE (Limit 12) \$250

Say good morning to conference attendees and exhibitors. Coffee will be served beginning at 8:00am until supplies last. Your company name/logo will appear on signage in the coffee area.

MORNING SNACK (Limit 12) \$250

Say good morning to conference attendees and exhibitors. Snacks will be served beginning at 8:00am until supplies last. Your company name/logo will appear on signage in the coffee/pastry area.

LUNCH (Limit 12) \$250

Meal time! Your company name/logo will be listed on a large sign near the lunch seating area.

MAIN STAGE BOOTH ANNOUNCEMENT (Limit 24) \$250

Emcee will announce your booth number/activities/raffles/short announcement on the main stage twice during exhibit hours.

GIVEAWAY/INSERT (Limited Opportunity. First come, first served) \$250

Promote your company, booth location or raffle at the IL Condo--HOA Conference & Expo by offering a giveaway to the first 750 attendees at the registration area.

You must provide 750 items by 2/11/2022 to:

**2022 CAI IL Condo-HOA Conference & Expo
1821 Walden Office Square
Suite 100
Schaumburg, IL 60173**

ADVERTISING OPPORTUNITIES

CONFERENCE GUIDE

The first 750 attendees will be given a printed guide which includes conference information, and booth company descriptions. Advertise in the guide to help your booth stand out.

Inside Cover--\$700

Full Page--\$550

Half Page--\$400

Quarter Page--\$250