

MECHANICAL SPECIFICATIONS

1. Banner Ad size is **125 by 125** pixels in .gif or .jpg format. The file size should be 17k or less. Banner ad can be animated or static.
2. The ad will appear on CAI-Illinois website for the specified period of time. Your ad will be linked to your website, if available & provided.
3. You may submit your own ad, outsource it to a designer of your choosing, or you can contact the company below and they can help you with the design of your ad.

Lighthouse Marketing
Attn: Scott Salvati
Email: Scott@lighthousemktg.com
Phone: 630-482-9900

** Please note, working with the above designer is a payable service that is not included in the CAI-IL website insertion order.*

4. Ad slots are limited and sold on a first-come, first-serve basis.