

CAI for you

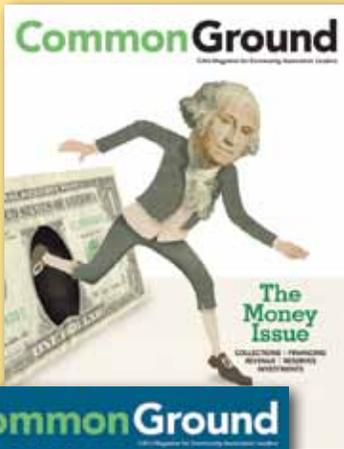
Community Managers | Management Company Executives | Homeowner Leaders | Business Partners



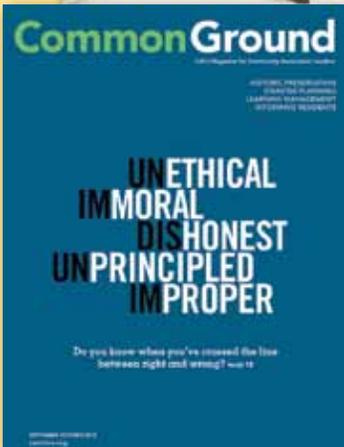
CAI builds better communities. Build your own success with more than 32,000 of your colleagues and peers.

LEARN, EXCEL, ACHIEVE ... **succeed.**

for every member



- Automatic membership in your local chapter, where you can take advantage of networking and learning opportunities
- *Common Ground*,[™] CAI's bimonthly, full-color, award-winning magazine, is filled with information, perspectives and industry trends you can't get anywhere else
- Around-the-clock access to CAI's information-rich website, including an extensive Education Center, research library, message board and a directory of service providers
- Legislative and regulatory representation in Washington, D.C., and state capitals via member-driven CAI legislative action committees
- Member discounts on almost everything—including a full 40 percent off the retail price of books, CD-ROMs and merchandise in CAI's online bookstore



See a full list of benefits by member type at www.caionline.org/benefits.



CAI for COMMUNITY MANAGERS

- You are a member of a growing organization dedicated to your professional success.
- You can build career success by taking advantage of CAI's comprehensive professional development curriculum and discounted webinars—online learning opportunities you can experience in the convenience and comfort of your home or office.
- You can expand your professional network at the CAI Annual Conference and Exposition and other national and chapter events.
- You can develop your skills, leverage your education and accelerate your career by earning professional designations.
- You get *Community Manager*, a bimonthly, full-color newsletter written exclusively for managers and management company executives.



CAI for MANAGEMENT COMPANY EXECUTIVES

- You are a member of a growing organization dedicated to your professional and corporate success.
- You can make contacts and expand your professional network by attending chapter events and national events like the CAI Annual Conference and Exposition, Community Association Law Seminar and CEO-MC Retreat for management company executives.
- You get *Community Manager*, a bimonthly, full-color newsletter written exclusively for managers and management company executives.
- You and your managers can build success by taking advantage of CAI's comprehensive education curriculum.



- You can differentiate your company in the marketplace by earning CAI's management company accreditation, as well as distinguish your firm and managers with internationally recognized designations.

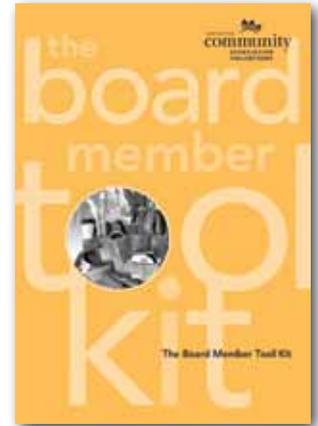


CAI for HOMEOWNER LEADERS

- You are a member of a growing organization dedicated to giving you the information, tools and resources you need to succeed.
- You get a free, downloadable copy of the *Board Member Tool Kit*, a great resource for anyone involved in association governance.



- You get *Minutes*, a bimonthly e-newsletter written exclusively for board members and other community leaders.
- You have access to free and discounted learning opportunities that will help you succeed.
- You can network with other community association leaders, management professionals and industry vendors at chapter and national events.



CAI for BUSINESS PARTNERS

- You have countless national, regional and local opportunities to reach potential customers, market your products and services, build your corporate reputation and increase your visibility.
- You can connect with more than 32,000 members. By reaching management companies, other service providers and portfolio managers, your word-of-mouth reach extends well beyond CAI members.
- You can earn CAI's Educated Business Partner distinction.
- You can increase your visibility in the marketplace by sharing your expertise with other CAI members—writing for CAI publications, speaking at events or serving on chapter committees.
- You get a free listing in CAI's online directory of service providers, part of a website that draws more than half a million visits a year.
- You get great member discounts on advertising, sponsorships and trade show exhibits. We can help you develop targeted marketing plans that meet any budget.



GLOBAL BENEFITS

Online resources and information 24–7
Conferences, seminars and webinars
Professional development
Common Ground™ magazine
Specialized newsletters
Legislative and regulatory advocacy
Professional and corporate designations

CHAPTER BENEFITS

Magazines and newsletters
Professional education
Networking events
Localized web content
Board member education
Awards and recognition
Local connections and support

See a full list of benefits by member type at www.caionline.org/benefits.



Join CAI online and start getting your member benefits immediately.
Visit www.caionline.org/join. Questions? Call our Member Service
Center toll free at (888) 224-4321 (M–F, 9 a.m.–6:30 p.m. ET).



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