



**COMMON  
INTEREST  
MAGAZINE**

*An affordable magazine  
targeted to your ideal audience.*

**ADVERTISING 2024**

CAI Members—Promote your company to thousands of people in your target market every quarter by advertising in Common Interest Magazine, the Nationally Award Winning Publication of the Illinois Chapter of CAI.

Over 1,800 magazines are delivered in print quarterly and are also available electronically to thousands more with live website links to your advertisement.

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Register on-line at:  
[www.cai-illinois.org/advertising](http://www.cai-illinois.org/advertising)

ISSUE INFORMATION AND CLOSING DATES	
<input type="checkbox"/> Spring 2024 (March mailing) - closes Feb. 1, 2024	<input type="checkbox"/> Fall 2024 (September mailing) - closes Aug. 1, 2024
<input type="checkbox"/> Summer 2024 (June mailing) - closes May 1, 2024	<input type="checkbox"/> Winter 2024 (December mailing) - closes Nov. 1, 2024

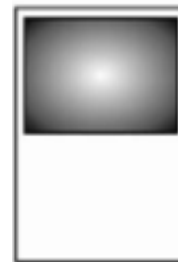
ADVERTISING AVAILABLE TO CAI MEMBERS ONLY	
ADVERTISING TYPE	Price (per issue)
Front Cover Square with Feature Story	\$3,500
Back Cover (Full color included)	\$2,225
Inside Front Cover (Full color included)	\$1,850
Inside Back Cover (Full color included)	\$1,850
Full Page	\$1,300
Half Page (Vertical or Horizontal)	\$ 950
Quarter Page	\$ 700
Deluxe Classified	\$ 400
Full Color	\$ 300
2nd Color	\$175
Special Position (subject to availability)	\$200



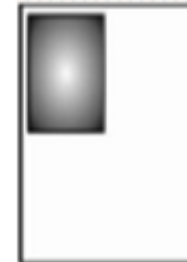
**Full Page**  
7-1/2"w x 10"h



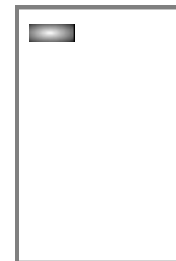
**Half Page (vertical)**  
3-5/8"w x 10"h



**Half Page (horizontal)**  
7-1/2"w x 4-7/8"h



**Quarter Page**  
3-5/8"w x 4-7/8"h



**Deluxe Classified**  
2-3/8"w x 1-"h  
50 words or less  
Typeset by publisher